

WEB DESIGN PROJECT DESCRIPTION

Date: 12.06.2007

Subject: Taylor Services, Europe

Below you have the service description, divided in 4 major categories:

1. Layout integration into html/css format
2. Programming parts proposed
3. Other additional services
4. Technical support, maintenance

Html/ css	
1	<p>Based on your layout, we will create all the html/css pages of the site. This will include all pages, forms, links between pages etc. Technologies used:</p> <ul style="list-style-type: none"> - html - css, css 2.0 - javascript, ajax <p>Pictures, media files</p> <ul style="list-style-type: none"> - all pictures and media files (movies, audibles) will be optimized for web format.
Programming	
1	<p>MAILING LIST application with the following features:</p> <ul style="list-style-type: none"> - subscribe, unsubscribe, with email confirmation - admin management for add/ edit/ delete users from mailing list - admin management for email content, scheduled emails
2	<p>NEWS section</p> <ul style="list-style-type: none"> - admin management for add/ edit/ delete news content (text + photos) - sort news appearance on page on different criterias
3	<p>ACTIVITIES PAGES – features available for DEFENCE & SPACE, STUCTURAL and INDUSTRY pages</p> <ul style="list-style-type: none"> - admin area for add/ edit/ delete all page content – text + photos - products related to each category - case studies related to each category
4	<p>CASE STUDIES PAGE</p> <ul style="list-style-type: none"> - admin area for add/ edit/ delete case studies - case studies categories (DEFENCE & SPACE, STUCTURAL and INDUSTRY)
5	<p>PRODUCTS PAGE</p> <ul style="list-style-type: none"> - admin area for add/ edit/ delete products – text + photos - products categories (DEFENCE & SPACE, STUCTURAL and INDUSTRY)
Other	
1	<p>SEO – search engine optimization - google</p> <ul style="list-style-type: none"> - site will be made “google friendly” , for a good appearance in search list, for specific keywords, provided by the client - page titles, meta-tags, keywords, page descriptions, headings, etc. - site registration into minimum 100 major web directories - link exchange (if required) with similar websites
Maintenance	
1	<ul style="list-style-type: none"> - free technical support for using administration area - continuous development, adding extra features – 10 USD/ hour

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Other specifications:

- the administration area will be user & password protected
- the administration area will be on https pages (secure)
- all site pages will be www.w3.org valid for html/ css
- complete browser compatibility
- all source files will have the copyright of the client and will be sent to the client via email, or ftp, on project complete
- our team is available on phone, email, messenger for any problems, during working hours

Delivery time

- **3 weeks + 1 week bug testing**